

HKIHRM Annual Conference & Exhibition 2026

29 October · 9:30am – 6:15pm · Hopewell Hotel
Main Conference, Concurrent Sessions & Exhibition

SPONSORSHIP PACKAGE



~700
Participants in
Main Conference



180+
RSVPs in Each
Concurrent Session



42%
of Senior Management
Attendance



25
Star Speakers



20
Sponsors



38
Exhibitors



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Sponsorship Package

Entitlements	Diamond Sponsor HK\$180,000 [Fully Booked]	Platinum Sponsor HK\$150,000 [Fully Booked]	Gold Sponsor HK\$88,000	Silver Sponsor HK\$55,000	Youth Development Sponsor HK\$60,000
[New Member Only] HKIHRM Corporate Membership	1-year	1-year	1-year		
Pre-event Exposure					
Hyperlinked Corporate Logo @ Event Webpage	✓	✓	✓	✓	✓
Corporate Logo @ eDMs	✓	✓	✓	✓	✓
Corporate Logo @ Social Media	✓	✓	✓	✓	✓
Hyperlinked Banner @ Daily e-Newsletter	1 week	1 week	1 week		
Onsite Exposure					
Speaking Opportunity	20-min session @ Conference (~500 pax)	20-min session @ Lunch Session (~400 pax)			
Acknowledgement by EMCEE	✓	✓	✓	✓	✓
Logo Exposure - Stage E-backdrop - Photo Backdrop	✓	✓	✓	✓	✓
Exhibition Showcase (Design artwork by Sponsor; Production by vendor appointed by HKIHRM)					
Booth Location	1 st Priority	2 nd Priority	3 rd Priority	4 th Priority	
Booth Size	13.2'W x 8.2'H x 6'D	6.6'W x 8.2'H x 6'D	6.6'W x 8.2'H x 6'D	6.6'W x 8.2'H x 6'D	
Company Backdrop Size	13.2'W x 8.2'H	6.6'W x 8.2'H	6.6'W x 8.2'H	6.6'W x 8.2'H	
Table Front Size	12'W x 2.5'H	6'W x 2.5'H	6'W x 2.5'H	6'W x 2.5'H	
Table Size	12'W x 2.5'H x 1.5'D	6'W x 2.5'H x 1.5'D	6'W x 2.5'H x 1.5'D	6'W x 2.5'H x 1.5'D	
Extension Cord	1	1	1	1	
Exhibitor Pass - Refreshment & Lunch Buffet - Chair at booth - NO access to Conference & Concurrent Sessions	4	2	2	2	
Conference Pass - Conference & Exhibition - All Concurrent Sessions - Post-event Webinars - Refreshment & Lunch Buffet	6 (incl. 2 at VIP Table)	4 (incl. 2 at VIP Table)	3 (incl. 1 at VIP Table)	2 (incl. 1 at VIP Table)	2 (incl. 1 at VIP Table)
Local Tertiary Student Pass					10
Corporate Video Looping at each Refreshment Break	Max. 90-second video x 1				
Post-event Exposure					
Branded Webinar Session by Gold Sponsor			1-hour webinar in Nov - Dec 2026		
Corporate Logo @ Social Media / other Marketing Channels	✓	✓	✓	✓	✓
Corporate Logo @ Video Highlight	✓	✓	✓	✓	✓
HR Service Providers Directory 2026/27 or 2027/28	Special Page x 1 Company Listing x 1	Special Page x 1 Company Listing x 1	Company Listing x 1	Company Listing x 1	Company Listing x 1
eDM Blast	1 time				
e-Journal Contribution	✓				

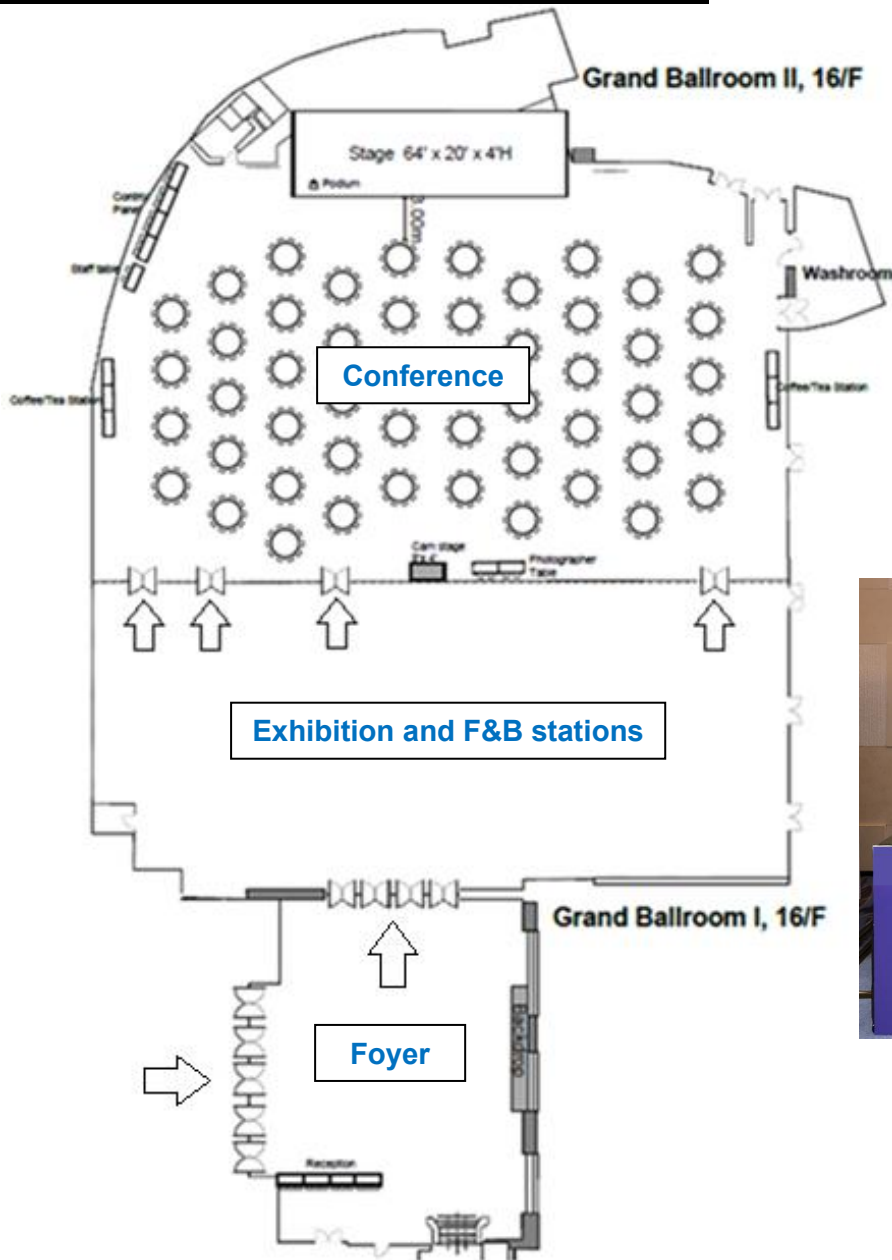
Notes:

1. Publication materials (e.g. banner, video, etc) will be provided by sponsors and will be subject to HKIHRM's approval.
2. Exhibition locations will be allocated based on the total sponsorship amount and the date of full payment received.
3. HKIHRM reserves the right to make the final decision.

Please contact us to customise a sponsorship package that suits your business needs.
Email: project@hkihrm.org Tel: (852) 2837 3820 / 2837 3821

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Conference & Exhibition, Grand Ballroom, 16/F



For reference only

Exhibition Showcase



For reference only

HKIHRM Annual Conference & Exhibition 2026

Sponsorship Package - Booking Form

I confirm to be the sponsor of HKIHRM Annual Conference and Exhibition 2026 below
(Please ✓ the appropriate box (es)):

- | | |
|--|-----------------------|
| ☒ Diamond Sponsor [FULLY BOOKED] | HK\$180,000 |
| ☒ Platinum Sponsor [FULLY BOOKED] | HK\$150,000 |
| ☐ Gold Sponsor | HK\$88,000 |
| ☐ Silver Sponsor | HK\$55,000 |
| ☐ Youth Development Sponsor | HK\$60,000 |
| | |
| ☐ Additional Exhibitor Pass X _____ (pieces) | HK\$1,500/pass |

Contact Details

Company: _____
Address: _____
Contact person (Mr/ Ms/ Mrs/ Dr): _____
Tel: _____ Email: _____
HKIHRM membership No.: _____ ☐ Non-member

An agreement and invoice will be sent to the sponsor upon receipt of the booking form.

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the sponsorship for the HKIHRM Annual Conference & Exhibition 2026 purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g. special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

☐ I have read, understood and agreed to all details of the above declaration.

Signature: _____ Date: _____
Name: _____ Title: _____
Company: _____

Company Stamp: